

Date: July 14, 2025

To: CLFLWD Board of Managers

From: Mike Kinney, District Administrator Subject: State of the Watershed Planning



Background/Discussion

District staff continue to work on planning and logistics for the 2025 State of the Watershed event to be held September 30 at the Forest Lake American Legion from 5:00 to 7:30 p.m. Below is the updated general outline and planning information for the event.



2025 State of the Watershed Event

Background

• Annual event highlighting the CLFLWD programs, projects, and accomplishments.

Event Summary

- **Date**: Tuesday, September 30
- **Time**: 5:00 pm 7:30 pm
- Location: Forest Lake American Legion
- Attendance: Planning and budgeting for 100 people (able to adjust if needed)
- Budget: ~\$5,000
- Agenda
 - o 5:00 5:30 p.m., social ½ hour
 - o 5:30 6:30 p.m., presentations and program
 - o 6:30 7:15 p.m., buffet-style meal and mingling
 - o 7:15 7:30 p.m., Watershed Champion Awards

Invites / RSVPS

- Invites:
 - Formal Invites to be mailed out and posted August 8th with RSVP deadline of September 19th
 - Counties, agencies, lake associations, partner organizations, general public
 - Flyers posted throughout the CLFLWD at business and community locations (first and last week of August)
 - Social media posts (first week of August and ongoing)
 - Partner promotion and posting (ongoing)
 - Press releases (August 8 and August 22)