



## MEMORANDUM

Comfort Lake-Forest Lake Watershed District

**Date:** December 12<sup>th</sup>, 2024  
**To:** CLFLWD Board of Managers  
**From:** Mike Kinney, District Administrator  
**Subject:** Shoreline Public Relations RFP



**District Wide**

### Background/Discussion

A shoreline taskforce group consisting of Managers Anderson and Schmaltz has been meeting with District Staff to assess strategies for increasing the amount of natural shoreline on lakes in the District. Following a meeting on November 25<sup>th</sup>, it was the recommendation of Managers Anderson and Schmaltz that a request for proposals (RFP) be issued. This RFP will seek proposals for increasing the adoption of natural shorelines in the District through public relations efforts. It was the recommendation of Manager Anderson that EOR be asked to draft the RFP.

### Recommended Motion

Manager \_\_\_\_\_ moves that the Board direct the Administrator to solicit an RFP for shoreline public relations efforts from Emmons & Olivier Resources Inc.

### Attached