

MEMORANDUM
Comfort Lake-Forest Lake Watershed District

To: Board of Managers

Date: December 9, 2021

From: Mike Kinney

Subject: Website & Branding Update Proposals

Background/Discussion

At the October 14th regular board meeting the Board approved the [Website and Branding Request for Proposals](#) (RFP). The deadline for proposal submissions was Friday, November 19th. Proposals were received from the following companies:

- Artisan Venture Lab
- Brandography
- Lenker
- Middle Seat
- MRW Connected
- Oxygen Consulting
- Revize
- ThompsonStenning Creative Group
- Wezom

The purpose of this agenda item is to allow the Board to discuss the proposals and determine next steps. An option the Board may wish to consider is to invite the top two or three ranked firms to present, and be available for questions, at a future board meeting.